

The Reciprocal Relationship Between Earnings Management, Disclosure Quality and Board Independence: UK Evidence

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Abstract

We empirically examine the reciprocal relationships between disclosure quality, board independence and earnings management. Disclosure quality is measured using the IR Magazine Award, the number of forward looking information in the annual report as well as the analyst forecast accuracy. We estimate earnings management using modified Jones Model, while board independence is measured using the percentage of independent directors in the board. We remedied the simultaneity bias in our study using a simultaneous system of equation, which was estimated using two-stage least square regression (2SLS). Match-paired samples comprised of the winners and non-winners of the IR Magazine Award during the years from 2005-2008 were employed in our study. Our finding reported that there is a negative reciprocal relationship between disclosure quality and earnings management. We notice that these findings are robust across all disclosure quality measurement that we utilised in our 2 Stage Least Square (2SLS) regression. Only one way (negative) causality between board independence and earnings management is demonstrated (in the board independence equation). In regards to disclosure quality and board independence, we found mixed findings. In this instance, our result demonstrated that there is no reciprocal relationship between disclosure quality and board independence (measured using IRAWARD). Nonetheless, we reported a positive reciprocal relationship between board independence and disclosure quality when forward looking information is utilized as to represent disclosure quality and a negative relationship between these variables when analyst forecast accuracy is employed. Our finding suggests that future research should take into account the potential simultaneity bias when examining the relationship between disclosure quality, earnings management and board independence.

Keywords: co-determination, disclosure quality, earnings management, board independence

JEL Classification: M40, M41

1. Introduction

Our study empirically examines the reciprocal relationship between earnings management, disclosure quality, and board independence from the UK environment using two-stage least squares (2SLS) estimation. We intend to seek and provide better evidence in understanding the direction of causality for each of the endogenous variables (i.e., disclosure quality, earnings management and board independence), given that causality can run in either a one-way or two-ways direction. This is particularly important given that research (especially in the area of disclosure quality, earnings management and corporate governance) subject to the potential bias of reverse causality (Beyer et al., 2010; Brickley and Zimmerman, 2010; Brown et al., 2011; Hussain et al., 2019). Due to the lack of adequate evidence on the possible co-determination between endogenous variables, the potential two-way causality or simultaneity between one variable and another is unknown, and researchers are not able to grasp the size of detrimental bias introduced by endogeneity in their research.

2. Theoretical Assumptions

Managers may be motivated to disclose information by two contradictory factors. Disclosure quality is useful in reducing information asymmetry and agency cost (Glosten and Milgrom, 1985; Welker, 1995; Peterson and Plenborg, 2006; Jalloh and Guevera, 2017). Alternatively, disclosure may be motivated by other reasons that might increase

agency cost. Specifically, the purpose of disclosure here is to increase managers' personal benefits, including bonuses and option grant. Brockman et al. (2011) reported that CEO's disclosure decision to release the negative or positive information to the market is related to his personal agenda, whether he plans to hold, buy or sell the shares, while Lang and Lundholm (2000) found that managers tend to improve firm's disclosure in order to increase the stock price.

Furthermore, certain types of forecasting disclosure such as management earnings forecast and analyst forecasts could possibly induce earnings management behaviour among the managers (Iatridis and Kadorinis, 2009), since the capital market reward the firms that are able to meet or beat a forecast, which signal that firms are performing well. High firm's disclosure will be rewarded by the capital market through an increase of share liquidity (Lang and Maffett, 2011), increase external equity (Myers and Majluf, 1984) as well as reducing the cost of capital (Botosan, 1997).

The notion that disclosure reduces information asymmetry, however, does not always tally with the empirical findings. Chang et al. (2008) find that investor relation disclosure is ineffective in reducing information asymmetry, after controlling for endogeneity. There is also evidence that forecasting activities do not necessarily motivate firms to manage earnings. Call et al. (2010) reports that firms that issue management earnings forecasts are associated with lower discretionary accruals, again suggesting that forecasting disclosure does not always motivate managers to manipulate earnings.

Demands for disclosure largely stem from information asymmetry and the separation of ownership and control (Beyer et al., 2010; Shleifer and Vishny, 1997). Good governance, of which embedded disclosure is part, is one form of monitoring tool that aims at reducing information asymmetry and conflicts of interest, resulting in lower agency cost (Holm and Schøler, 2010; Armstrong et al., 2010; Albasu and Nyameh, 2017). The identical function of disclosure and internal governance, although each component may contribute to a different extent to deterring agency cost, is largely presumed to carry a substitutive and/or complementary relationship, given that both of them are associated with cost and benefit trade-off (Donnelly and Mulcahy, 2008; Vafeas, 2005). Therefore, corporate governance mechanisms might be interrelated and endogenously determined. Given that internal and external governance tools are costly and subject to complementary or substitutive links, managers have incentives to choose the optimal mix of governance variables that fits with their needs and capacity (Holm and Schølar, 2010; Vafeas, 2005, Brick et al., 2008).

A part of the agency cost that is expected to be reduced as an outcome of proper disclosure and a sound governance system is earnings management behaviour, which Davidson et al. (2004) describe as the residual loss that occurs due to misalignment of interest between agent and principal. Aerts and Cheng (2011) opined that earnings management reduce the credibility of information, imposed agency cost and potentially diminish the accountability of the firms. As an antidote to earnings management, prior literature has demonstrated that disclosure transparency, corporate governance and low information asymmetry are associated with lower earnings management (for example Kent et al., 2010; Riahi and Arab, 2011; Jo and Kim, 2007; Trueman and Titman, 1988).

According to conventional wisdom, one would expect both disclosure and corporate governance to be negatively related to earnings management. However, the relationship is not straightforward and causality is hard to elucidate. Endogeneity and reverse causality make the relationship between disclosure, governance and earnings management complicated and hard to fully understand. Because of this, failure to consider this complexity causes one-way causality to be overrated and findings to be conflicting and inconclusive. Brickley and Zimmerman (2010) clearly mentioned that the relationship between corporate governance characteristics and financial reporting might have caused by the exogenous factors that co-determined each other. Beyer et al. (2010) also point out on the same issues by arguing that the studies on disclosure, governance, financial reporting, etc. are plagued with endogeneity problems which has caused difficulty in understanding the underlying caused and effects between them (Kheifets and Chernova, 2019).

Having independent directors has been widely cited as one of the governance variables that suffer most from endogeneity as compared to other mechanisms in internal corporate governance class. Brick et al. (2008), Lim et al. (2007), Boone et al. (2007), Linck, Netter, and Yang (2008), Lehn et al. (2009), Coles, Daniel, and Lalitha (2008); Cornett et al. (2009), Bhagat and Black (2002), Adams and Ferreira, (2007) as well as Harris and Raviv, (2008) are examples of studies that have endogenised board independence variables, although some studies ignored the endogenous nature of board independence (e.g. Li et al., 2008; Patelli and Prencipe, 2007; Eng and Mak, 2003; Haniffa and Cooke, 2002). Besides the issue of possible simultaneity, board independence might be endogenous given that the "comply and explain" approach currently practised in the UK provides more freedom for managers to

use their own discretion and judgement. This is especially the case when they are dealing with rules concerning independent directors.

With regard to disclosure quality, the endogenous nature of this variable stems from the flexibility applied in disclosure choices. In other words, managerial disclosure decisions might be influenced by considerations other than a wish to reduce information asymmetry. As discussed before, voluntary disclosure is subject to managers' discretion; so managers have an incentive to reveal information that can benefit them and hide other information that may not. Moreover, firms' voluntary disclosure decisions can also be shaped by other factors including managers' personal backgrounds such as education or military experience, (Bamber et al., 2010; Ashraf, Shafiq and Batool, 2017), nature of competitors (e.g. Botosan and Stanford, 2005; Verrecchia and Weber, 2006), as well as the regulatory environment in which the firm operates. Furthermore, disclosure has been discussed as endogenously related to the cost of capital (e.g. Clinch and Verrecchia, 2011), earnings management (e.g. Leuz et al., 2003; Zhou and Lobo, 2001) and corporate governance (e.g. Brown et al., 2011; Armstrong et al., 2010). (Note 1)

3. Literature Review and Hypothesis Development

3.1 Disclosure Quality, Earnings Management and Board Independence

Armstrong et al. (2010) put forward that more research on co-determination between disclosure, corporate governance and financial reporting is necessary to build understanding of causality between these endogenous variables. A US study by Cornett et al. (2009) uses 2SLS estimation to examine co-determination between firm performance, earnings management, CEO pay performance, board independence and capital ratio. They report a simultaneous relationship between earnings management and board independence, which suggests that firms with higher earnings management tend to have a lower number of independent directors on the board, while firms with a greater proportion of independent directors tend to exhibit higher earnings management. In regards to earnings management and firm performance, a reciprocal link is reported, where performance (earnings management) is negatively (positively) related to earnings management (performance) at $p < 0.01$ and $p < 0.01$ respectively. However, their study took place in the US where mandatory requirements are imposed on corporate governance standards; so these findings are not valid in countries like the UK which follow a "comply and explain" approach.

Toledo (2010) Spanish study examines the reciprocal relationship between governance characteristics and firm performance (where Tobin's Q is used as a proxy). He finds no reciprocal relationship between corporate governance and firm value, but a significant positive link between them at $p < 0.1$ (in the firm value equation). The study also reports a reverse causality association between board independence and firm value, where firm value is positively related to board independence at $p < 0.1$ (in the independent directors equation), but no simultaneous relationship is found.

Because only limited research has been conducted into the reciprocal relationship between disclosure quality, earnings management and board independence, especially in the UK environment, our study intends to fill this research void.

3.2 Disclosure Quality and Earnings Management

We notice that the association between disclosure quality and earnings management is inherently multifarious. While Leuz et al. (2003) and Zhou and Lobo (2001) highlight the endogenous nature of disclosure and earnings management, prior research offers three main assumptions in regards to this relationship. Relying on agency theory, the first strand of research finds that high disclosure quality can make investors better informed and as a result, managers' tendency to manipulate earnings will be constrained (see Riahi and Arab, 2011; Jo and Kim, 2007; Satya and Kuraesin, 2016). However, the second strand of research claims that high disclosure quality (particularly when it is based on forecasting activities) (Note 2) can also be one of the factors that motivate managers to manipulate earnings. This argument is in line with Hunton et al. (2006) and Iatridis and Kadorinis (2009), who reported that firms manage earnings to meet or beat the analyst forecast. In addition, Gong et al. (2009) also reported a significant positive association between management earnings forecasts and accrual, thus suggesting that managers manage earnings through accrual in meeting or beating earnings forecast. In contrast, Aerts and Cheng (2011) document that firms with high earnings management tend to release higher impression management disclosure when describing the firm's performance. These conflicting views in respect to disclosure quality and earnings management underline a prediction of a reciprocal relationship between these two variables (Zeibote, Volkova and Todorov, 2019).

3.3 Disclosure Quality and Board Independence

In regards to the relationship between disclosure quality and board independence, several studies demonstrated that there is a positive relationship between board independence and disclosure quality (e.g. Nelson et al., 2010; Kent and

Stewart, 2008). Nevertheless, this finding is not “a one size fits all”, which means it does not necessarily true in all situation. In this instance, reverse causality might occur when independent directors tend to join firms with high quality of disclosure because it portray that the firms are financially strong and less problematic.

In a different perspective, we can see that causality between disclosure quality and board independence can occur in the different direction. For example, according to Armstrong et al. (2010), external directors would be able to monitor the firms effectively in firms with high-disclosure environments, where they are supplied with timely and relevant information to perform their duties. This suggests that high disclosure environment is the main cause that influences the level of the independent director’s effectiveness in a firm. Armstrong et al. (2010) also claim that independent directors who work in a firm with low quality information are not able to successfully perform their task due to lack of information provided to them.

3.4 Board Independence and Earnings Management

According to Kiel and Nicholson (2003), in line with agency theory perspective, the existence of external directors in the firms is expected to provide monitoring roles in combating earnings management activities in the firm’s financial statement. However, previous studies reported conflicting findings in regards to this view. In this instance, Park and Shin (2004) and Kent et al. (2010) reported a non-significant relationship between board independence and earnings management.

Moreover, it is argued that there is a reverse causality in the relationship between board independence and earnings management. According to Armstrong et al. (2010), firms are ready to appoint external directors in the board when firms already committed to high standard of disclosure quality, and unlikely to involve in fraud activities. This suggests that when firms improved their level of disclosure quality and stay away from earnings management behaviour, only then they are willing to invite the external directors to the board.

Due to the possibility of reciprocal relationships between independent directors, earnings management and disclosure quality, we hypothesis that:

Hypothesis 1: There is a reciprocal relationship between earnings management, disclosure quality and board independence.

4. Research Methodology

4.1 Sample and Data

Our sample comprise of a matched-paired sample of 290 winners and non-winners of IR Magazine Award in the UK. We cover four years observation that is from the year 2005 to 2008. We rely on The IR Magazine Award Winners as to represent companies with high disclosure quality. The control sample in our study was selected based on the firms with the closest size, similar industry and year of annual report. In corroboration with Lehn et al. (2009) as well as Cornett et al. (2009), we developed the simultaneous system of equations and it will be estimated using 2 Stage Least Square Regression. We collected the data from the annual reports and databases such as *Datastream* and *FAME*.

4.2 Determinants of Disclosure Quality, Board Independence and Earnings Management

Disclosure Quality Equation

With respect to our disclosure quality equation, we note that several studies hypothesised that discretionary accruals (which is the proxy for earnings quality) and income smoothing as one of the important determinants for disclosure quality (Jans et al. 2005; Shaw, 2003).

Francis et al. (2008) demonstrated that there is a complementary relationship between earnings quality and disclosure quality, thus suggesting that firms with high earnings quality offer better disclosure quality than their counterparts. Furthermore, in their US study, Zhou and Lobo (2001) reported that there is negative reciprocal link between disclosure quality (measured using AIMR Ratings) and earnings management (estimated using the Modified Jones Model). Their finding implies that disclosure quality and earnings management are simultaneously related to each other.

We also include a number of board characteristics in our disclosure quality equation since previous studies reported that board characteristics are important in influencing disclosure quality. These include the number of board meeting in a year (Chen et al., 2006), board size (Bradbury et al., 2006), board independence (Klein, 2002); non-executive status of the chairman (Haniffa and Cooke, 2005), multiple directorship by chairman (Beasley, 1996) and tenure of chairman (Chen et al. 2006; Mabika, 2016). We also include substantial shareholders in our disclosure quality equation given that monitoring effect by substantial shareholders (Eng and Mak, 2003) is potentially useful in

reducing conflict of interest in a firm, thus increasing high disclosure quality. Earnings variability is also include in the model since there is a negative relationship between earnings variability and voluntary disclosure reported by Francis et al. (2008).

In addition to board characteristics, prior literature also highlighted the significant effect of audit committee factors in influencing disclosure quality (Felo et al, 2003; Klein, 2002; Lin et al., 2006; O'Sullivan et al., 2008; Karamanao and Vafeas, 2005; Beasley, 1996). We therefore include several audit committee characteristics in our disclosure quality equation such as audit committee multiple directorship, audit committee size, audit committee independence, audit committee expertise, as well as audit committee meeting, in corroboration with prior studies in this field. We also control for several firm characteristics such as profitability (Singhvi and Desai, 1971; Debreceeny and Rahman, 2005) firm size (Wallace and Naser, 1995), leverage (Wallace and Naser, 1995; Wallace et al., 1994; Raffournier, 1995; Hossain et al., 1994), analyst following (Chang et al., 2008), and audit quality (Raffournier, 1995; Inchausti, 1997). In line with Nelson et al. (2010), we also control for year and industry effects in our disclosure quality equation.

Earnings Management Equation

With respect to the earnings management equation, we incorporate disclosure quality as one of the determinants for earnings management since Jo and Kim (2007) point out that high disclosure quality will enhance the capabilities of investors and analysts in detecting earnings management, thus, reducing managers propensity to manage earnings. We also include board characteristics and audit committee characteristics in earnings management equation given that a strand of prior literature suggested that board meeting, board size, board independence, audit committee size, audit committee independence, audit committee expertise, and audit committee meeting are important in reducing managers tendency to manage earnings (e.g. Niu, 2006; Beasley, et al., 2009; Garc ía-Meca and Sánchez-Ballesta, 2010; Chtourou et al., 2001; Chang and Sun, 2009; Bedard et al., 2004; Zhong et al., 2007; Xie et al, 2003; Park and Shin, 2004; Cohen et al, 2004; Kiel and Nicholson, 2003; Pomeroy and Thornton, 2008; Klein, 2002; Zhao and Chen, 2008; Abbott et al. 2004).

We control for firm size in our earnings management equation since prior studies such as Lobo and Zhou (2006) as well and Zhau and Elder (2001) underlined that managers tendency to manage earnings might be lower in large firms since they are under high scrutiny from the investors. We include profitability in our equation (measured using lagged return on assets) in line with Skinner (2003), since it has a connection to the opportunity of investment by the firms. Lobo and Zhou (2006) claim that firms with high operating cash flow are unlikely to perform income-increasing earnings management since they are already achieving high performance. We control for loss firms given that Moreira and Pope (2007) claim that firms with negative earnings (LOSS) tend to manipulate earnings when compared to firms with positive earnings. In corroboration with Becker et al., (1998), the absolute value of total accruals is controlled in the equation since it is expected that high total accruals signifies high earnings management. We control for the number of analyst following since managers propensity to manage earnings is lower in the presence of financial analyst (Yu, 2008). Jo and Kim (2007) demonstrated that a change in performance is negatively and significantly related to earnings management at $p < 0.01$. We expect a positive relationship between investment opportunity and earnings management since Skinner (1993) opines that firms with high assets in place have greater tendency to manipulate earnings since they are stuck with high liabilities.

Several corporate characteristics such as audit quality, leverage, year effect and industry effect are also included in the earnings management following prior study in this area (e.g. Lapointe-Antunes et al., 2006; Ke, 2001; Kent et al. 2010; Bauer and Boritz, 2009; Jo and Kim, 2007; Habbash, 2010; Richardson et al., 2002; Becker et al., 1998).

Board Independence Equation

In regards to the board independence equation, in line with Lim et al. (2007) we includes board size since an increase in the board size will potentially improve or reduce the existence of independent directors in the board.

We include board ownership in board independent equation since Magena and Pike (2005) proposed that audit committee ownership influence the extent of audit committee independence. Positive relationship between number of blockholders and board independence is documented in Bhagat and Black (2002), thus we control for blockholders in this equation.

Director's remuneration is also incorporated in the equation since it has influence on the firm's outcome and a tool to motivate the managers (Doucouliagos et al. 2007) hence it is expected that remuneration is one of the mechanism to reflect the board independence in their decision making process. We include firm-specific business risk (PROFVAR) in this equation given that Demsetz and Lehn (1985) claim that monitoring in highly volatile firms is hard and this

creates a risk of the moral hazard problem. It is argued that a high volatility of income (as a proxy for a firm's level of risk) could reduce board independence, given that such a situation is likely to induce agency conflict.

We include firm size in the equation, given that large firms can more easily afford to appoint a greater number of independent directors than small firms. Moreover, the complexities of business operation in large firms increase the necessity for more independent directors with a variety of knowledge and experience (Linck et al., 2008). High leverage (DTA) in a firm has potential to restrict the appointment of independent directors to the board (BODIND) due to a lack of cash. The percentage of independent directors on the board (BODIND) can also be influenced by the profitability of the firms (ROA), where more profitable firms can afford to employ more independent directors on the board. Growth is included since it has a significant effect to board independence (Bhagat and Black, 2002; Lehn et al., 2009; Coles et al., 2008).

Industry and year effects are also controlled in our board independence equation consistent with prior literature in this area (Beekes and Brown, 2006; Goodwin et al., 2009; Nelson et al., 2010).

4.3 Model Presentation

4.3.1 Disclosure Quality, Board Independence and Earnings Management

Assuming that three variables (earnings management, disclosure quality and board independence) are endogenously determined (H1), a simultaneous system of equations based on 2SLS estimation was used. The models are presented below:

(i) Earnings Management Equation:

$$MJONES = DQ + BODIND + BODSIZE + BODMEET + ACSIZE + ACIND + ACMEET + ACEXP + LOSS + DTA + ANALYST + TACF/LTA + NCF/LTA + PPE/LTA + BIG4 + LAGGEDROA + LMCAP + CHANGE IN SALES + YEAR + INDUSTRY + e \text{ ---- [equation 1a]}$$

(ii) Disclosure Quality Equation:

$$DQ = BODIND + MJONES + BODSIZE + BODMEET + ACSIZE + ACMEET + ACIND + ACEXP + ACMULT + CHAIRTEN + CHAIRMULT + CHAIRNONEXE + SUBSHR + NOSUBSHR + ROA + DTA + BIG4 + ANALYST + EARNVAR + LMCAP + YEAR + INDUSTRY + e \text{ ----- [equation 1b]}$$

(iii) Board independence equation:

$$BODIND = DQ + MJONES + BODSIZE + BODSHR + SUBSHR + NOSUBSHR + LREM + LOG MARKET CAPITALISATION + DTA + ROA + MTBV + PROFVAR + YEAR + INDUSTRY + e \text{ ----- [equation 1c]}$$

Where the variable definitions are as follows in Table 1:

Table 1. Variable definitions

Labels	Variables	Definitions
DQ	Disclosure Quality	(a) IRAWARD = dummy [1 = winners of Investor Relation Award, 0 = non-winners] (b) FLScore = the number of forward-looking sentences in the annual report (c) AFA = the analyst forecast accuracy
MJONES	Earnings Management	Discretionary accrual estimated using Modified Jones Model
ACMEET	Audit committee meeting	1 = if audit committee meetings \geq 3, 0 = otherwise
ACIND	Audit committee independence	1 = if independent members of audit committee = 100%, 0 = otherwise
ACSIZE	Audit committee size	1 = if audit committee members \geq 3, 0 = otherwise
ACEXP	Audit committee expertise	1 = if audit committee members with financial expertise \geq 1, 0 = otherwise
ACMULT	Audit committee	Average of audit committee directorship in other companies

	multiple directorship	
BODIND	Board independence	Percentage of independent directors on the board (excluding the chairman)
BODSIZE	Board size	Total number of board members
BODMEET	Board Meeting	Total number of board meetings in a year
CHAIRTEN	Chairman tenure	Number of years a chairman can continue as chairman
CHAIRNONEX	Chairman status	1 = if the chairman is a non-executive director, 0 = otherwise
CHAIRMULT	Chairman multiple directorship	Average of chairman directorships in other companies
SUBSHR	Substantial shareholding	Total percentage of shareholding owned by substantial shareholders (3% and above)
NOSUBSHR	Number of substantial shareholder	Total number of substantial shareholders who own 3% and above of shares
LREM	Total remuneration	Natural log of total directors' remuneration
LMCAP	Market capitalisation	Natural log of market capitalisation
DTA	Debt to asset ratio	Total debt divided by total assets
ROA	Return on asset ratio	Return on assets ratio
LAGGED ROA	Lagged return on asset ratio	Lagged return on assets ratio
CHGEINSALES	Change in Sales	Current year sales minus previous year sales divided by lagged total assets
LOSS	LOSS	1 = if company making loss, 0 = otherwise
ANALYST	Number of analysts following	Total number of analysts following
BIG4	Audit quality	1 = if firm is audited by a Big 4 audit firms, 0 = otherwise
BODSHR	Board share	Total percentage of board shareholding
EARNVAR	Earnings variability	Standard deviation of operating income divided by sales
PROFVAR	Profit variability	Standard deviation of return on assets
YEAR	Year Dummies	Dummies for the year 2007, 2006 and 2005. Year dummy for 2004 was excluded.
INDUSTRY	Industry Dummies	Dummies for oil and gas, consumer goods, consumer services, healthcare, telecommunications, utilities and technology. Industrial dummy was excluded.
e	Error term	Error term

5. Findings

5.1 Descriptive Statistics and Pairwise Correlation

The descriptive statistics and pairwise correlation have been performed but the results are not reported. The top and bottom 1% of all continuous variables had been winsorized to reduce the effect of outliers. We notice that none of the coefficient correlations are more than 80%, and the variance inflation factors (VIF) are all below 10 hence indicates that there is no problem of multicollinearity. For the sake of brevity, we do not report the full results for descriptive statistics and pairwise correlation in the text, but they are available to the author upon request.

5.2 Co-determination Between Disclosure Quality, Earnings Management and Board Independence

The co-determination tests were performed using 2SLS regression to detect a possible simultaneous relationship between disclosure quality, earnings management and board independence, and the results are presented in Table 2. Panel A of Table 2 employs IRAWARD as a proxy for disclosure quality, while Panel B and Panel C of Table 2 respectively employ FLSCORE and AFA to represent disclosure quality.

First and foremost, it can be observed that disclosure quality, earnings management and board independence are endogenously determined. By and large, Table 2 reveals that the results of 2SLS regression demonstrate significant reciprocal relationships between disclosure quality, earnings management and independent directors. Specifically, with regard to the first proxy for disclosure quality, IRAWARD (see Panel A, Table 2), results show that after controlling for the potential joint determination, a simultaneous relationship is reported between IRAWARD and MJONES, suggesting that the causality between IRAWARD and MJONES is reciprocal.

Correspondingly, (i) an increase in IRAWARD will reduce MJONES ($p < 0.01$, $\text{coef} = -8.382$) and (ii) firms with high earnings management tend not to be selected as recipients of IRAWARD ($p < 0.01$, $\text{coef} = -0.499$). Moreover, a reciprocal relationship is also documented between BODIND and MJONES, with a significant negative result. In particular, the MJONES equation (Model 1, Panel A) signifies that BODIND is significant at $p < 0.05$, $\text{coef} = -0.283$, while the BODIND equation (Model 3, Panel A) denotes a significant relationship between MJONES and BODIND at $p < 0.01$, $\text{coef} = -0.55$. This indicates that high disclosure quality restrains earnings management, and low earnings management results in an increased percentage of independent directors in a firm. Nonetheless, in contradiction of the hypothesis, no simultaneous relationship is found between BODIND and IRAWARD. The IRAWARD equation (Model 2, Panel A) shows that BODIND is negatively related to IRAWARD at $p < 0.01$, $\text{coef} = -0.132$, while the BODIND equation (Model 3, Panel A) reveals that IRAWARD is insignificant in influencing BODIND.

With regard to the second proxy for disclosure quality, FLSCORE, the results for 2SLS regressions are presented in Panel 2 (Table 2). Similar to the first proxy for disclosure quality discussed above, IRAWARD, a simultaneous relationship is also explicitly reported between FLSCORE and MJONES, suggesting that FLSCORE is important in reducing MJONES, and vice versa. However, the relationship between MJONES and BODIND is not pronounced given that BODIND is found to be insignificantly related to MJONES in the MJONES equation (Model 1, Panel B); however a significant association is shown between MJONES and BODIND in the BODIND equation (Model 3, Panel B). This finding indicates that higher earnings management decreases the percentage of independent directors on the board, signalling reverse causality. Concerning BODIND and FLSCORE, while previous results using IRAWARD indicate no simultaneous relationship, a positive reciprocal association is reported between FLSCORE and BODIND as seen in Models 2 and 3, Panel B of Table 2. Specifically, FLSCORE equation (Model 2, Panel B) documents a significant positive link between BODIND and FLSCORE at $p < 0.01$, while the BODIND equation (Model 3, Panel B) demonstrates that FLSCORE is positively related to BODIND at $p < 0.01$. This finding is consistent with Gruning (2010) who reported a significant positive simultaneous relationship between sound corporate governance and disclosure quality.

In Panel C of Table 2, the third proxy for disclosure quality, AFA, is used. In line with the findings in IRAWARD and FLSCORE in Panel A and B, a negative reciprocal relationship between MJONES and AFA is reported, showing that causality runs in both directions. Analogous results are also reported for BODIND and MJONES, where a simultaneous negative relationship is reported, consistent with the findings in Panel A (where IRAWARD is employed as a proxy for disclosure quality). While Panel A reveals no simultaneous relationship between BODIND and IRAWARD and Panel B reports a positive reciprocal relationship between BODIND and FLSCORE, Panel C contradicts these results by showing a negative reciprocal relationship between BODIND and AFA. This indicates that a greater percentage of independent directors is associated with a decrease in the analyst forecast accuracy, while higher forecast accuracy decreases board independence. This finding, however, should be interpreted in the light of the caveats in this study. It is true that AFA is probably not a direct measure for disclosure quality; therefore it fails to capture the firm's overall disclosure quality, and leads to conflicting findings. In a related vein, the measurement for board independence using percentage of independent directors might not really portray the extent of board independence. The unresolved issue over defining bad and good governance is widely acknowledged (Brickey and Zimmerman, 2010). Moreover, Arcot and Bruno (2006) find that the firm's compliance with the corporate governance code in the UK is motivated merely by a "tick boxes" attitude, which "highlighted general conformity with the letter but not the spirit" (p. 35). In reality, some firms that apparently complied with the standard of corporate governance have also been involved in serious financial fraud (an example is Enron).

Table 2 also reports that MJONES (Model 1, Panel A, B and C) is influenced not only by disclosure quality and board independence, but also by other determinants including ACSIZE, ACMEET, LNMCP, PPE/LTA and TACF/LTA. A negative association is shown by ACSIZE at $p < 0.1$ (coef = -2.76) and $p < 0.05$ (coef = -3.57) when IRAWARD (Panel A) and AFA (Panel C) are interchangeably used as proxies for disclosure quality, while both OLS and 2SLS in the primary findings in part 1 reported insignificant linkage between ACSIZE and MJONES. Nonetheless, no significant relationship exists between ACSIZE and MJONES when FLSCORE is endogenised in the model. Consistent with the OLS findings and 2SLS regression in Part 1, ACMEET constantly reported a significant positive link to MJONES and this result is robust to which disclosure quality proxy is used in the simultaneous equation system. Similar results are also demonstrated for LMCAP and TACF/LTA, where both variables consistently revealed a positive association with MJONES regardless of the choice of disclosure quality proxy (see Model 1, Panels A, B and C). Healthcare companies more consistently record a positive relationship to earnings management than industrial companies (the industry dummy is excluded from the model), suggesting that earnings management is mainly engaged in by healthcare firms.

Regarding the determinants for disclosure quality (refer Model 2, Panel A, B and C), the respective models show mixed findings depending on the type of disclosure proxy used in the model. For example, ACSIZE is negatively related to disclosure quality in the IRAWARD and AFA models, but found to be insignificant in the FLSCORE model although a weak negative association is found. In other words, high ACSIZE reduces AFA and the likelihood of receiving an IRAWARD. This might be explained by the idea that large ACSIZE is not guaranteed to be always good in a firm given that it creates more opportunities for free-riders. This finding suggests a failure of corporate governance recommendations with respect to ACSIZE to enhance disclosure quality. In line with prediction, ACMEET is found to positively influence IRAWARD, FLSCORE and AFA - although only the first two are significant at $p < 0.01$, (coef = 6.146) and (coef = 0.0537) respectively. As a proxy for firm-level risk, EARNVAR shows an inverse association with IRAWARD and FLSCORE at $p < 0.05$ (coef = -0.449) and $p < 0.1$ (coef = -0.034) respectively, showing that increases in EARNVAR will result in lower FLSCORE and IRAWARD. In stark contrast, EARNVAR is revealed to be positively linked with AFA at $p < 0.05$ (coef = 0.163). A positive association of BODMEET is reported in the IRAWARD, FLSCORE and AFA equations, although only the first two show a significant relationship. In a similar vein, high ACMULT and CHAIRMULT significantly increase IRAWARD and FLSCORE at $p < 0.01$ and $p < 0.05$ (for IRAWARD) and $p < 0.1$ and $p < 0.1$ (for FLSCORE) respectively. Contradicting the agency theory view, this finding suggests that directors having directorships in other companies increases disclosure quality.

In regards to the determinants of BODIND (refer Model 3 Panel A, B and C), BODSIZE reported a significant negative association with BODIND at $p < 0.05$ (coef = -0.599), signalling that firms with lower board independence will have a higher board size. This finding contradicts Lim et al. (2007) who report a positive association ($p < 0.1$) between board size and board independence. While agency theory predicts that managerial compensation and director ownership will help to maintain board independence, LREM and BODSHR show an inverse relationship with BODIND at $p < 0.1$ (coef = -1.67) and $p < 0.01$ (coef = -0.158) respectively, revealing that lower director remuneration and lower board ownership are drivers for a more independent board. In addition, results also show that having a higher number of substantial shareholders (NOSUBSHR) increases the percentage of independent directors on the board at $p < 0.1$ (coef = 0.664). PROFITVAR, which is a proxy for firm-level risk is also positively related to BODIND at $p < 0.01$ (coef = 2.10). With regard to firm-specific characteristics, LMCAP is the only corporate characteristic found to be associated with BODIND in the model at $p < 0.01$.

Table 2. 2SLS regression: disclosure quality, earnings management and board independence

	PANEL A DQ = IRAWARD			PANEL B DQ = FLSCORE			PANEL C DQ= AFA		
	MODEL1 MJONES	MODEL2 DQ(IRAWARD)	MODEL 3 BODIND	MODEL 1 MJONES	MODEL2 DQ(FLSCORE)	MODEL3 BODIND	MODEL 1 MJONES	MODEL2 DQ(AFA)	MODEL3 BODIND
<u>Endogenous Variables</u>									
MJONES		-0.499*** (-5.13)	-0.55*** (-3.05)		-0.018* (-1.70)	-0.46*** (-2.72)		-0.269*** (-4.36)	-1.512*** (-6.69)
DQ (IRAWARD)	-8.382*** (-4.35)		-0.151 (-0.06)						
DQ (FLSCORE)				-0.071** (-2.16)		0.159*** (6.35)			
DQ (AFA)							-5.58*** (-8.62)		-9.591*** (-10.07)
BODIND	-0.283** (-2.05)	-0.132** (-2.04)		-0.176 (-1.50)	0.0537*** (4.02)		-0.568** * (-6.39)	-0.288*** (-4.14)	
<u>Exogenous Variables</u>									
ACSIZE	-2.76* (-1.81)	-3.52*** (-2.77)		-1.707 (-0.97)	-0.066 (-0.42)		-3.57** (-0.24)	-1.132** (-2.16)	
ACEXP	0.03 (0.03)	-0.877 (-1.11)		2.07* (1.73)	0.184 (1.38)		-1.94 (-1.52)	0.11 (0.30)	
ACMEET	8.525*** (4.66)	6.146*** (4.08)		6.57*** (3.71)	0.32*** (2.63)		2.63* (1.80)	0.664 (1.45)	
ACIND	-0.49 (-0.49)	-0.238 (-0.34)		1.21 (0.92)	0.177 (1.59)		-1.35* (-1.67)	-0.288 (-1.01)	
ACMULT		0.3204* (1.71)			0.037* (1.81)			0.026 (0.49)	
BODMEET	0.138 (1.21)	0.175** (2.10)		0.197 (1.56)	0.018** (2.53)		-0.036 (-0.43)	0.017 (0.49)	
BODSIZE	-0.161 (-0.83)	0.008 (0.08)	-0.599** (-2.17)	0.186 (0.66)	0.07*** (3.99)	-1.47*** (-5.53)	-0.789** * (-5.55)	-0.355*** (-4.05)	-1.472*** (-6.09)
CHAIRNONEX E		0.282 (0.51)			0.075 (1.02)			0.287 (0.98)	

Table 2 Continued

	PANEL A DQ = IRAWARD			PANEL B DQ = FLSCORE			PANEL C DQ = AFA		
	MODEL1 MJONES	MODEL2 DQ(IRAWARD)	MODEL3 BODIND	MODEL1 MJONES	MODEL2 DQ(FLSCORE)	MODEL3 BODIND	MODEL1 MJONES	MODEL2 DQ(AFA)	MODEL3 BODIND
CHAIRTEN		-0.1204*** (-2.87)			-0.001 (-0.23)			-0.02 (-1.27)	
CHAIRMULT		0.27** (2.23)			0.026* (1.86)			0.07 (1.54)	
SUBSHR		0.0036 (0.17)	-0.06 (-1.22)		0.001 (0.43)	0.012 (0.28)		-0.009 (-1.20)	-0.03 (-0.60)
NOSUBSHR		0.167 (1.22)	0.664* (1.74)		-0.026 (-1.30)	0.364 (1.03)		0.143** (2.55)	0.604* (1.92)
PROFVAR			2.10*** (4.63)			1.97*** (4.49)			1.13** (2.61)
EARNVAR		-0.449** (-2.25)			-0.034* (-1.71)			0.163** (2.48)	
LREM			-1.67* (-1.78)			-2.44*** (-2.63)			-0.652 (-0.83)
BODSHR			-0.158*** (-2.85)			-0.104*** (-2.86)			-0.066 (-1.20)
<i><u>Firm-specific variables</u></i>									
LNMCAP	2.18*** (4.32)	1.66*** (4.72)	2.973*** (4.34)	1.608*** (3.22)	-0.89** (-2.04)	1.86*** (3.25)	3.801*** (7.66)	1.26*** (5.01)	7.43*** (10.71)
ROA		0.073* (1.90)	0.08 (0.94)		-0.002 (-0.48)	0.032 (0.36)		0.019 (0.97)	0.09 (1.05)
LAGGED ROA	0.07 (1.63)			0.07* (1.80)			0.09*** (2.92)		
DTA	-0.005 (-0.21)	-0.011 (-0.78)	0.02 (0.55)	-0.001 (-0.05)	-0.001 (-0.47)	0.024 (0.64)	-0.08*** (-4.97)	-0.014** (-2.12)	-0.164*** (-4.03)
CHGEINSALES	-0.803 (-1.62)			-0.98* (-1.81)			-0.246 (-0.56)		
MTBV			-0.169 (-2.24)			-0.147** (-1.98)			-0.1704 (-1.61)

Table 2. Continued

	PANEL A DQ = IRAWARD			PANEL B DQ = FLSCORE			PANEL C DQ= AFA		
	MODEL1 MJONES	MODEL2 DQ(IRAWARD)	MODEL 3 BODIND	MODEL1 MJONES	MODEL2 DQ(FLSCORE)	MODEL 3 BODIND	MODEL 1 MJONES	MODEL2 DQ(AFA)	MODEL 3 BODIND
	PPE/LTA	-1.88** (-2.21)			-1.424* (-1.73)			-0.684 (-1.10)	
NCF/LTA	-0.888 (-0.17)			0.23 (0.05)			-3.9 (-1.07)		
ANALYST	0.129 (1.47)	0.14*** (3.00)		0.035 (0.42)	0.008* (1.69)		0.09** (2.02)	-0.005 (-0.27)	
TACF/LTA	36.37*** (3.28)			41.22*** (3.90)			21.16*** (2.99)		
LOSS	-0.745 (-0.50)			-1.309 (-0.79)			-0.525 (-0.38)		
BIG4	-4.157 (-1.55)	-3.81** (-2.55)		0.04 (0.02)	0.446** (2.32)		0.08 (0.02)	0.001 (0.00)	
YEAR 2007	0.716 (0.70)	-0.596 (-1.01)	1.31 (0.75)	1.62 (1.43)	0.08 (1.16)	-1.59 (-0.95)	2.93*** (3.60)	0.27 (1.09)	3.55** (2.34)
YEAR 2006	0.412 (0.48)	-0.066 (-0.12)	0.53 (0.33)	1.89* (1.69)	0.219*** (3.26)	-3.379** (-2.03)	1.83** (2.48)	0.26 (1.11)	2.83* (1.92)
YEAR 2005	-0.338 (-0.39)	-0.101 (-0.19)	1.31 (0.77)	-0.76 (-0.87)	-0.106 (-1.32)	1.86 (1.17)	-0.26 (-0.41)	0.31 (0.91)	-0.495 (-0.31)
TECHNOLOGY	-0.268 (-0.24)	0.426 (0.62)	0.488 (0.24)	-2.004 (-1.58)	-0.285** (-2.41)	2.907 (1.46)	0.48 (0.50)	0.455 (1.35)	2.35 (1.46)
TELECOMMUNICATION	-0.53 (-0.18)	-1.319 (-0.62)	-1.52 (-0.28)	1.71 (0.53)	0.171 (0.51)	-5.23 (-0.90)	-27.07** * (-5.96)	-2.44 (-1.27)	-50.22** * (-5.35)
CONSUMERGOODS	-0.817 (-0.93)	-0.882 (-1.10)	0.76 (0.39)	-1.77* (-1.70)	-0.284*** (-2.64)	3.71** (2.04)	-1.693* (-1.79)	0.118 (0.32)	-3.35* (-1.67)
CONSUMERSERVICES	0.633 (0.78)	-0.661 (-1.10)	2.55 (1.46)	0.32 (0.33)	-0.287*** (-3.30)	5.82*** (3.56)	2.83*** (4.46)	1.058*** (3.13)	5.23*** (4.12)
HEALTHCARE	17.401*** (4.52)	9.56*** (4.41)	9.21** (2.36)	21.91*** (4.45)	0.557** (2.49)	-0.317 (-0.08)	19.006** * (5.52)	6.15*** (3.75)	29.23*** (5.43)
UTILITIES	-2.298** (-2.19)	-3.706*** (-3.48)	-1.41 (-0.51)	1.42 (0.96)	0.172* (1.80)	-6.548** * (-2.71)	1.895** (2.16)	0.16 (0.31)	1.379 (0.45)
OIL AND GAS	-1.51 (-1.21)	-2.296*** (-2.71)	1.91 (0.97)	1.99 (1.25)	0.08 (0.86)	-3.68* (-1.86)	-1.48** (-2.03)	0.066 (0.17)	-2.439 (-1.39)
_cons	-10.87 (-1.33)	-16.61*** (-3.88)	42.5*** (3.16)	-16.36* (-1.89)	0.886 (1.58)	62.35*** (5.06)	-14.36** (-2.16)	0.98 (0.47)	-31.37** (-2.34)
N	290	290	290	290	290	290	254	254	254
F-stat/ LR Chi ²	5.61	205.97	4.26	5.04	670.45	7.88	7.99	2.91	10.78
p	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
R-sq/ pseudo r ²	0.5641	0.5123	0.2306	0.5361	0.4795	0.3335	0.7201	0.1806	0.4684

Note: Figures in non-parentheses are the coefficients, while figures in parentheses are the t-statistics. ***, ** and * indicate level of significance at p<0.01, p<0.05 and p<0.1 respectively.

Summary of findings (2SLS regression)

Disclosure Quality	Endogenous	Results	Hypothesis (Supported/ Not supported)
IRAWARD	IRAWARD & MJONES	Reciprocal relationship (-)	Supported
	BODIND & MJONES	Reciprocal relationship (-)	Supported
	BODIND & IRAWARD	No reciprocal relationship. One-way causality is reported.	Not supported
FLSCORE	FLSCORE & MJONES	Reciprocal relationship (-)	Supported
	BODIND & MJONES	No reciprocal relationship. Reverse causality found.	Not supported
	BODIND & FLSCORE	Reciprocal relationship (+)	Supported
AFA	AFA & MJONES	Reciprocal relationship (-)	Supported
	BODIND & MJONES	Reciprocal relationship (-)	Supported
	BODIND & AFA	Reciprocal relationship (-)	Supported

5.3 Additional Tests

Besides using 2SLS regression, all of the joint determination tests between disclosure quality, earnings management and board independence was also conducted using three-stage least square (3SLS) regression (the *reg3* command) in STATA (for the sake of brevity, full results not reported). Some studies employ 3SLS regression in joint determination tests (e.g. Toledo, 2010; Gruning, 2010; Zhu, 2009), while Bhagat and Brian (2008) employ OLS, 2SLS and 3SLS estimation in their studies. According to Bhagat and Brian (2008), 2SLS estimation “allow[s] for potential endogeneity” while 3SLS estimation “allow[s] for potential endogeneity and cross-correlation between the equations” (p. 264). Our results using the *reg3* command reveal that the findings reported in this study are largely unaffected; hence it is reasonable to conclude that the results are robust across other estimations as well. Another issue is that because both SUBSHR and NOSUBSHR are always located in the same model, these proxies are potentially measuring the same thing. As an additional test, another 2SLS regression was performed employing SUBSHR and NOSUBSHR interchangeably, and the results were largely unaffected by this change.

5.4 Conclusions

Disclosure quality, earnings management and board independence are found to be endogenously determined. Results from simultaneous equation regression demonstrate significant relationships between disclosure quality, earnings management and independent directors. High disclosure quality reduces earnings management activity, and low earnings management results in an increased percentage of independent directors in a firm.

After taking into account the possibility of co-determination, the findings demonstrate a negative reciprocal relationship between MJONES and DQ. This result is robust across all disclosure quality proxies (i.e., IRAWARD, FLSCORE and AFA).

A negative relationship is also documented between MJONES and BODIND, and the causality runs in both directions in Panels A and C (where IRAWARD and AFA are used as a proxy for disclosure quality). Nonetheless, only a one-way relationship appears between MJONES and BODIND when FLSCORE is used as a proxy for disclosure quality, as a result of an insignificant link between BODIND and MJONES in the MJONES equation.

The findings reveal that the interactions between all disclosure quality proxies and BODIND are mixed. When IRAWARD is used as a proxy for disclosure quality, no reciprocal relationship is seen between BODIND and IRAWARD. However, when FLSCORE and AFA are employed as proxies for disclosure quality, significant positive and negative associations are reported with board independence, with a reciprocal relationship. Hence, the simultaneous association between DQ and BODIND varies depending on which proxy for disclosure quality is used in the analysis. Moreover, it appears that BODIND is more useful in reducing MJONES than other internal

governance mechanisms (such as audit committee characteristics) that show a weak effect on curbing earnings management.

Overall, from the theoretical viewpoint, our finding provides indirect evidence on the incentives that affect managerial disclosure. Disclosure quality outperformed corporate governance in mitigating earnings management; this supports the view that managerial disclosure is aimed at reducing information asymmetry. Although some of the corporate governance mechanisms have a similar effect to disclosure quality in reducing earnings management, independent directors exhibit a greater ability to fulfil complementary roles in the overall governance system.

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Notes

Note 1. We acknowledge that, although efforts have been made to address the endogeneity issue, the degree of success of these efforts is uncertain. Chenhall and Moers (2007p. 219) opine that both theory and econometrics so far have been only partially successful in solving the endogeneity problem. Although a handful of studies highlight the causality issue (e.g. Beyer et al., 2010; Armstrong et al., 2010), in stark contrast Lent (2007) suggests that it is unwise to be over-concerned with a highly subjective issue like endogeneity, because the existence of endogeneity itself is uncertain and, if it does exist, there is not much that we can do to control it.

Note 2. (e.g. analyst earnings forecast and management earnings forecasts).