

# Communication Skills among University Students

Dr. Shagufta N Ansari<sup>1</sup>, Pramod Kumar<sup>2</sup>, Vipin Jain<sup>3</sup>, & Dr. Guroo Narayan Singh<sup>4</sup>

<sup>1</sup> Department of Education, SGT University, Gurugram, Haryana, India

<sup>2</sup> Department of Mechanical Engineering, Vivekananda Global University, Jaipur

<sup>3</sup> Department of Management, Teerthanker Mahaveer Institute of Management and Technology, Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India

<sup>4</sup> School of Education, Sanskriti University, Mathura, Uttar Pradesh, India

Correspondence: Dr. Shagufta N Ansari, Department of Education, SGT University, Gurugram, Haryana, India.  
E-mail: shagufta\_fedu@sgtuniversity.org

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## Abstract

Communication skills may be defined as sharing views, emotions, feelings, etc. with others. Communicating abilities are among the general talents that are required of college learners. Participants would have been subjected to circumstances, both within and outdoors of the auditoriums, where they would have had to apply their communicating abilities, such as groups discussion and class performances, throughout their undergrad days. As a result, the purpose of this study is to look at the degree of communicative abilities amongst college graduates. A self-administered assessment was used to evaluate communicative abilities, which included 10 characteristics such as oral, written, and sociable conduct. The questionnaire's repeatability was high, with  $r > 0.08$  for each subcomponent. According to the findings of this survey, undergraduate learners have developed strong communications abilities. The future of communication skills will be bright as schools and universities begin to educate their pupils.

**Keywords:** communication, education, knowledge, skills, students

## 1. Introduction

The school's role in preparing graduates for a variety of careers to satisfy industrial needs relies not on just academic achievement, as well as on generalized talents or "soft skills" required for competitiveness. Furthermore, when hiring new employees, companies currently place significant weight on fundamental talents and dispositions. As a consequence, governance structures have indicated that essential competencies are a need in the program's processing since 2008, in line with the "achievement education" that began the year that (W. L. Lo and M. C. Hsieh 2020).

Efficient communication is one of a set of shared skills that colleges have previously declared as a focus. While fundamental talents provide a wide range of qualities, this study will focus on effective communication capabilities. Interpersonal abilities are crucial, especially while seeking a job. During employment screenings, the incoming graduates' communications skills would be examined. As a result, colleges and departments must guarantee that undergraduates can articulate simply and succinctly. This essay will go through the characteristics of good speaking that college students must have once they graduate (O. Karnieli-Miller 2020).

Per day in the digital era, we must transmit, acquire, and analyze massive amounts of data. However, successful communication seems much more than simply communicating knowledge; it also entails comprehending the emotions behind the data. Efficient communication may enhance interactions at school, in business, and social circumstances by strengthening bonds with people and enhancing cooperation, judgment, and creative thinking. It helps you to convey even unpleasant or challenging information without causing conflict or undermining confidence. Communications process, careful attention, the capacity to handle pressure in the present, and the design to perceive and comprehend your own for the individual you're interacting with are all part of successful information exchange (M. K. Al-Alawneh, M. S. Hawamleh, D. A. H. Al-Jamal, and G. S. Sasa 2019). While successful communication is a talent that can be learned, it is more successful when it is spontaneous instead of mechanical. A read statement, for instance, seldom has the same effect as one given (or looks to be presented) immediately. Developing these abilities

and being successful communication involves time and work. The more you practice and put in efforts, the far more automatic and effortless your communicating abilities will have become.

In general, communicating may be described as the activity of sharing knowledge from people supplying the knowledge to the individual involved in the communication properly handle using spoken and behavioral techniques. The most prevalent type of communicating is vocal, which is a two-way procedure with a response to the delivered data. Communications entail the sharing of views, views, and knowledge with a particular goal in mind. Aside from verbal communications, knowledge may also be communicated via the use of symbolism or signs (H. Hasanah and M. Nasir Malik 2020).

Communicating has alternatively been described as the simultaneous exchanging and imparting of information via representational relationships. Communications have been defined as the passage of a transmitted knowledge from the sender to the receiver (listener or reader) through an instrument or medium, followed by the recipient responding (H. Chen 2021 , S. B. Tavakoly Sany, F. Behzhad, G. Ferns, and N. Peyman 2020).

According to these descriptions, communicative factors have included the individual providing the material, the relevant data, and evaluation provided by the receivers, and the repeating of these procedures results in knowledge acquisition. As a result, in addition, to be successfully equipped for the working world following their study, universities graduates must be offered chances to speak. Communication is more successful when the person receiving the material understands and practices the capabilities. Furthermore, if physiological, intellectual, and emotional components are included throughout the effective conversation, communications will be more significant ( J. Kondo, R. Tomizawa, T. Jibu, and K. Kamide 2020).

As a college graduate preparing to begin their preferred vocation, he or she must participate in any activity to build language skills broadly and comprehensively so that communicating talents may be completely strengthened. Learners must work hard to improve their speaking abilities to thrive in their selected career ( D. Al-Sheikhly, L. Östlundh, and T. Arayssi 2020, J. Graf, T. Loda, S. Zipfel, A. Wosnik, D. Mohr, and A. Herrmann-Werner 2020). There are so many different forms of good communication, but the most common are verbal and writing abilities. According to the authors, there are 3 forms of information: interpersonal communication, management communication, and public communication (T. A. Coffelt, D. Grauman, and F. L. M. Smith 2019).

Simultaneously, the author suggests communicating as a communicative talent, including offering comments, communicating ideas orally and in writing, performing presentations, and negotiating to achieve a goal or get help Postgraduate learners will be prepared to converse successfully in a range of foreign circumstances in today's society. During their first year at university, university graduates should be introduced to exercises that will help them enhance their communicating abilities, according to the authors. As a result, colleges must offer many more initiatives to help learners enhance their communication involves the ability to handle the demands of a worldwide society ( S. Hartinah 2019). As a result, the purpose of this research was to look at the degree of good communication between local college students. Table 1 shows the alpha Cronbach for each construct.

Table 1. The Alpha Cronbach for each construct

Construct	Sub-Construct	Number of items	Alpha
Verbal Communication Skills (V)	Understands what was heard	4	0.82
	Presentation	5	0.89
	Presenting ideas verbally	3	0.87
	Giving feedback	4	0.87
Social Communication Skills (S)	Communicating to people from different culture	4	0.90
	Communicating humbly	6	0.90
	Negotiating to get agreement	4	0.88
	Communicating in different languages	4	0.81
Written Communication Skills (W)	Giving feedback in written form	5	0.85
	Presenting ideas in written form	4	0.91
Total		43	

### *1.1 Developing Your Communication Skills*

#### *1.1.1 Give Them the Idea that You're Excited to Speak to People*

They desire to know that you prefer chatting to someone than anybody else. You may help them feel great regarding yourself and what you provide them with the idea that you are thrilled to chat with someone and think you care concerning about them. As a consequence, they'll be more willing to come up to them (I. A. Krishnan, H. S. Ching, S. Ramalingam, and E. Maruthai 2019).

#### *1.1.2 Inquire Open-Endedly About Their Passions*

To get an understanding of customer requirements and desires, ask for comments that encourage people to speak about their hobbies and lives. When you assist them in gaining a fresh, healthy viewpoint on their circumstances, individuals will have a strong relationship with you.

#### *1.1.3 Adjust To Their Body Gesture and Thoughts*

Take great note of their behavioral signals. Take notice of their mannerisms and position, as well as their intonation and wordings. Now, adjust your comments, mannerisms, and vocal tones to reflect what you've seen. This will allow them to form a strong psychological relationship with themselves (H. K. Jin 2019).

#### *1.1.4 Demonstrate Your Support by Telling them What You Appreciate within Someone and Why*

Being frank and telling them precisely why you appreciate or respect them is one of the finest ways to quickly communicate with somebody. Simply assume with little oblique comments now and then if becoming too explicit isn't acceptable. Since everybody reacts favorably to approbation, both techniques may be as successful (D. Kerr, J. Ostaszkiwicz, T. Dunning, and P. Martin 2020).

#### *1.1.5 Pay Close Attention to Whatever They Say*

Don't think about what you're attempting to say next while they're speaking. Therefore, pay attention to what they offer and react as pertinently and easily as practicable. This demonstrates to others that you are attentive in something they need to share and because you are involved and present with the person. Also, if there is anything they mention that you don't catch, be sure to ask. This will assist to cover any otherwise unpleasant conversation gaps (E. Ahdhianto, Marsigit, Haryanto, and N. N. Santi 2020).

#### *1.1.6 Proper Eye Contact*

Eye contact shows the opposite individual that you're not even just attentive inside them and something they have to express, but also honest. When consumed intolerance, people will also believe you are self-assured since you are prepared to confront them immediately. People will generally want to pay greater interest in yourself and whatever you have to offer as a consequence.

#### *1.1.7 Tell More about Yourself*

Another of the finest ways to gain somebody else's confidence is to be as transparent as possible about yourself. Telltales about unusual incidents in your lifetime or just explain bizarre occurrences in your daily life. Make a point of avoiding mentioning anything that deviates too much from their hobbies and ideals. Absolute openness is the best way to create confidence.

#### *1.1.8 Make It Seem as Though You Are on a Similar Team*

To create an immediate relationship, use terms like "we, us, we're, our, and ourselves." When you use such terms, you create the impression that everyone is together on a similar team, working toward a single objective or issue. This brings you into their inner group, while everybody most usages to lack your unique perspective and knowledge.

#### *1.1.9 Offer Helpful Suggestions*

Suggest places, locations you've visited, movies you've watched, helpful individuals they'd want to visit, books you've read, job prospects, and anything else you can have thought of. Summarize what could be so wonderful about either of those persons, locations, and activities, and how they would be appealing to the other individual. If you give numerous suggestions that pique their attention, they will see you as the "go-to" individual when they needed to decide what to do about it.

## **2. Discussion**

The secret to achieving achievement is good communication. Good communication is a skill that technical workers must learn. This study takes a systematic perspective to the disciplines of successful interpersonal language. Human

observation and communications systems have been studied in depth. These findings have resulted in the creation of methods and processes that considerably improve the efficacy of that conversation. The communications procedure is broken down into seven discrete phases. When followed in sequence, these procedures enable the presenter to connect with and persuade a broad range of individuals. Engineering and skilled workers in the context may improve their communicating efficacy by following the 7-Step Effective Flow of information. They will stick across more adept and effective in persuading, directing, and communicating thoughts and thoughts to both coworkers and customers as a result. The 7-Step Efficient Communicating Procedure enables the presenter to comprehend the architecture of communications that will be most useful to the audience. Following this, the communicator establishes a connection and starts the journey of learning the listener's perspectives. Once the speakers understand the listener's perspectives, he or they may communicate the appropriate information and then judge whether or not the packet is accepted correctly. This procedure is quick and may be completed during an informal discussion, during a critical conference, or from a platforms demonstration. It may be done in a big group as well as one-on-one.

This research enlisted the participation of 533 UKM (Usaha Kecil Menengah) final-year students. Participant demographics information. Table 2 shows the Demographic details of respondents. Figure 1 shows the level of communication skills for each sub-category

Table 2. Demographic details of respondents

Demographic		Frequency	Percent (%)
Age	>26 years	138	25.89
	20-25years	395	74.10
Discipline	Science	144	27.02
	Medicine	135	25.33
	Social Science	254	47.65
Sex	Female	347	65.10
	Male	186	34.90
Education level	Post graduate	47	8.85
	Undergraduate	484	91.15

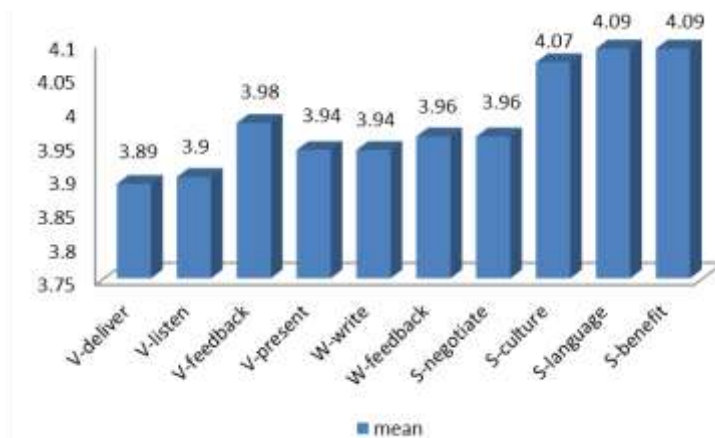


Figure 1. The above figure shows the level of communication skills for each sub-category

2.1 Verbal Communication

This article focused on vocal communication abilities, written communication abilities, and social interaction abilities. It can be stated that final-year graduates at UKM have strong communication abilities, with a median score ranging from 3.89 to 4.09. Focusing on the sub-constructs, the greatest result is for social skills, followed by public speaking and writing skills. Around 20.0 - 27.3 percent of participants were determined to have poor attention, writing, and presenting abilities, as well as the ability to draw inferences when speaking with others.

A form of communication requires two people to engage together at an identical time; while one person is giving his or her thoughts, then it must observe and provide criticism. This ability, too, did not have a greater mean score (3.90).

Listener abilities may be portrayed as demonstrating interest in and attentiveness to what has been said, but not necessary as demonstrating disagreement.

Students must demonstrate a willingness to listen and pay attention while others speak and communicate. They will be prepared to recall what has been provided, recognize major concerns, and give importance to what has already been provided as a result of this. The receiver should also be able to understand the sentiments and emotions of the person providing the knowledge. Presentations are a common instructional practice in the classroom. The findings demonstrated that participants can successfully deliver presentations utilizing current technology. Aside from that, the presenters must be able to talk publicly.

## 2.2 Written Communication

The average score for written communicating abilities is strong (3.94). This facet of communicating abilities was strengthened via the completion of written projects and publications as part of their undergraduate scholastic curriculum. The simplicity of the language, the stream of ideas, the use of straightforward and straightforward words, and the use of professional handwriting are all indicators of excellent informative communicating abilities. A written language likewise requires two sides, with the recipient responding, but individuals should not need to interact at the very same moment. The capacity to convey a concept and offer significance via published material may be used to assess the skill to provide detailed feedback. Written material at the college levels should be available in any language, preferably Speech and Bahasa Melayu (BM). According to this survey, the amount of competence to speak (verbally and in writing) in English was higher than the level of competence to connect in BM [BI (Bahasa Indonesia) (85.10 percent): BM (92.05 percent)]. These results are congruent with the conclusions, which indicated that the levels of American linguistic proficiency amongst graduates at Malaysian institutes of advanced training are not sufficient.

## 2.3 Social Communication

Social interaction is the third communicative abilities component. Negotiation, speech, culture, and etiquette are the 4 sub-constructs of connection. The sub-construct negotiations need children to be competent to converse in a variety of countries and social circumstances. This form of conversation should be done humbly and respectfully. This may be practiced and throughout class conversation for cooperative-specific homework including people from various socioeconomic and economic backgrounds. Participants must debate and arrange the project's plan of action so that everybody is on the same page. Some other crucial talent in communicating is the ability to begin a conversation, accept feedback, cooperate, and draw clear judgments from the talks. This research discovered that bargaining skills amongst young adults need to be enhanced when compared to post society, communication, and courtesy. Communicating, or the capacity to engage people to a person is also a component of social information exchange. This form of interaction requires the capacity to collaborate and negotiate with individuals from various backgrounds. This form of conversation also requires community administration abilities.

Although young adults' general communicating capabilities are high, certain parts fall short of prospective employers' expectations. As a result, certain sub-constructs need improvement. Effective interpersonal should indeed be strengthened in all courses, and professors could perform a larger role. Whenever feasible, instructors should provide positive criticism on students' performances and communicating abilities. Children, from the other contrary, must deliberately engage in any activity that improves their communications. Children, from the other contrary, must deliberately engage in any activity improves their communications. University graduates have positive opinions regarding good communication. This implies that colleges will have a smoother time developing their communicating abilities via relevant exercises. Effective conversation settings allow individuals to practice their communicating capabilities and engage in classroom instruction. As a result, academics should design as many classroom instructions as appropriate to enhance learners' understanding and give opportunities for them to test and hone their communicating abilities.

## 2.4 Effective Communication Strategies

- Proper Eye contact
- Body language
- Gestures
- Focused
- Proper conversation
- Show interest

- Active listener
- Be enthusiastic and warm

### 3. Conclusion

Communicating abilities enable you to comprehend and be perceived by someone. This includes, and was not confined to, successfully expressing concepts toward others, paying attention in discussions, providing and accepting constructive criticism, and delivering and getting the speaking skill. Communication skills can be defined you use to convey and collect different forms of information. Some examples include communicating fresh ideas, opinions, or simply providing updates on your company. Linguistic skills include listening, expressing, observing, and empathies. Understanding the differences in how to communicate with people, over the telephone, and via modern tools like online messaging is also useful.

Continuous professional constructions and sub-constructs are capabilities that learners should have been familiar together before entering the workforce. These three abilities may be integrated and used in the educational processes. Participants not just improve their communicating abilities in class via debates and demonstrations, but they also get acquainted with communicating problems in the practical business. As a consequence, everyone should keep striving for excellence so that we can aid our university students in establishing and perfecting their communication abilities, which are crucial for their future economic development.

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